



NORTH PACIFIC FISHERY MANAGEMENT COUNCIL Meeting Agenda

605 W. 4th Ave. Suite 306
Anchorage, AK 99501
(907) 271-2809
Fax (907) 271-2817

May 22-23, 2018 8:30 - 5:00

Harrigan Centennial Hall - Sitka, AK

COUNCIL COMMUNICATIONS GROUP

Part 1. Communication Tools and Procedures

1. [ID 18-012](#) **Communication and technology tools and procedures - by Council**

Attachments:

[Detailed Agenda & Schedule](#)
[Technology Update 2018](#)
[Appendix 1: GMFMC](#)
[Appendix 1: MAFMC](#)
[Appendix 1: NEFMC](#)
[Appendix 1: NPFMC](#)
[Appendix 1: PFMC](#)
[Appendix 1: SAFMC](#)
[Appendix 1: WPFMC](#)
[2015 February CCG materials](#)
[2017 Council Communication Group Report](#)
[2017 Transcript of CCG report to CCC](#)
[RFMC overview matrix - Jan 14](#)
[Communication Technology Tools Summary 2018.pdf](#)

2. [ID 18-013](#) **Promoting the regional Council system: ALL**

Attachments:

[2-page RFMC Overview 2017](#)
[Draft CCC Letterhead](#)

3. [ID 18-014](#) **Communicating effectively using social media**

Attachments:

[A New Partnership with Fish Rules Mobile App](#)
[SAFMC FishRules presentation](#)
[GMFMC Social Media for Fisheries Management PPT](#)
[MAFMC Webinar Policy.pdf](#)
[VII.-stock_profile_GraySnapper_3_20_2018_DRAFT.pdf](#)

Part 2. Talking, Telling, and Translating

4. [ID 18-016](#) **Public comment/input outside of Council meetings/public hearings**

Attachments: [SAFMC HelpfulLinks CCC.pdf](#)
[NPFMC Public Comment Portal](#)

5. [ID 18-017](#) **Working effectively with the news/media**

Attachments: [NEFMC Working with the Press PPT](#)

6. [ID 18-018](#) **Regional and national communications coordination between Councils and NOAA**

Attachments: [NOAA Fisheries Comms 101](#)
[2017-SOS-Rollout Plan final \(1\).pdf](#)
[NOAA Fisheries Online Statistics](#)
[Fisheries Web Transformation PPT](#)
[NOAA Fisheries Communication Strategy](#)
[NOAA Fisheries Risk Crisis Communications Guide](#)
[NOAA Fisheries Brand Guide](#)
[NOAA Fisheries Social Media Policy](#)
[Roll Out Plan Template](#)
[Social Media Refresher PPT](#)
[List of Key Sustainable Seafood Messages](#)
[NOAA Fisheries seafood video](#)
[NOAA Video: ABCs of stock assessment](#)
[NOAA Video: Pacific Marine Expo 2017](#)

7. [ID 18-019](#) **Council and advisory body meeting communication protocols**

Attachments: [WPFMC Meeting communication protocols](#)
[NPFMC Guidance on Council Committees](#)
[NPFMC Written Public Comment Policy](#)
[WFMC PPT](#)

Part 3. Teaching and Learning

8. [ID 18-020](#) **Education programs and other training of Council/Staff**

Attachments: [WPFMC Education and Training](#)
[Link to AAAS workshop hosting information](#)
[Alan Alda Center for Communicating Science Workshop](#)
[2017 Council scholarship announcement.pdf](#)
[2017 MARINE SCIENCE SUMMER COURSE SCHEDULE v6.doc](#)
[Education MOU signed, scanned, letter size.pdf](#)
[FF\(1\)rev Fishers Forum Flyer and Agenda.pdf](#)
[MREP_Update_CCG_May2018.pptx](#)

9. [ID 18-010](#) Publications and outreach

Attachments: [WPFMC Publications and Outreach](#)
[Code of Conduct Handout](#)
[WPFMC Comm Framework 2011](#)
[WPFMC CommFramework 2017](#)

10. [ID 18-023](#) Wrap up: path forward

Attachments: [Council Communications Group_FinalDraft_05-29-18.pdf](#)