



Fish Rules App

Easy

- Phone's GPS used to show relevant regulations (eg, State vs Federal)
- Uses calendar to show if a species is open/closed today.
- Quick and easy to understand
- Photos & clues to help ID species

Up to date

- Regulations are continuously updated.

No signal required


- It works even when you don't have a signal.

AT&T 3:08 PM 82%


Menu Fish Rules

Regulations


Grouper, Nassau



Grouper, Red



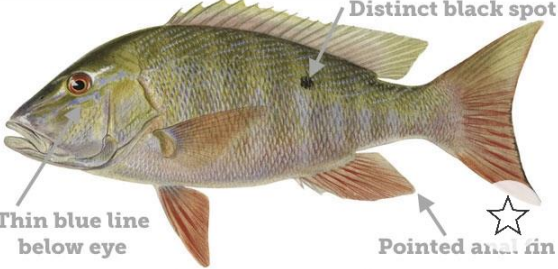
Grouper, Red Hind



South Atlantic Federal Waters
28° 48.71 -80° 30.29

AT&T 3:02 PM 84%

< Snapper, Mutton Log



5 Bag Limit	10 Aggregate Limit	18" Min Size
Total Length Measure	Gear Limits	Open Season

Additional Information

Must be landed with head and fins intact. Effective 2/10/18 the minimum size increased to 18 inches and the bag limit decreased to 5 mutton snapper per person. If you are bringing fish back to the U.S. from the

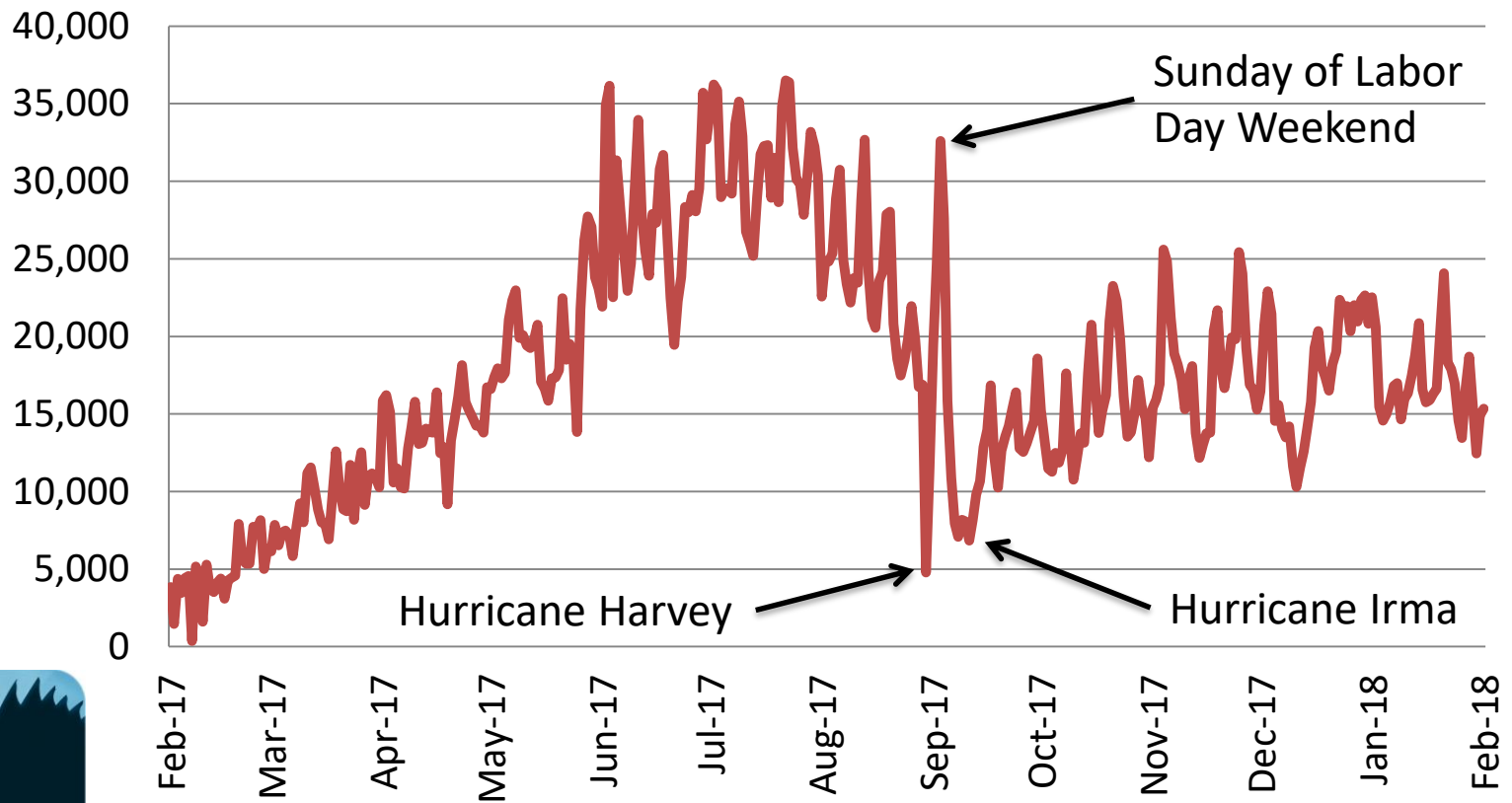
South Atlantic Federal Waters
31° 23.28 -80° 24.72

6,466,693 Total Regulations Viewed

Period of Record: 2/1/17 – 1/31/18

Fish Rules App

Daily Regulations Viewed



Top 20 Regulatory Regions Viewed

Rank	Regulatory Region	# of Views	% of Views
1	FL Atlantic State Waters	2,422,490	36%
2	FL Gulf State Waters	1,750,002	26%
3	USA Atlantic	534,534	8%
4	NC State Waters	469,969	7%
5	FL SE Region	180,776	3%
6	FL SW Region	142,437	2%
7	South Atlantic Federal Waters	128,463	2%
8	SC State Waters	126,468	2%
9	Texas State Waters	109,802	2%
10	Alabama State Waters	107,600	2%
11	FL Monroe County	102,129	2%
12	Gulf of Mexico Federal Waters	95,074	1%
13	Louisiana State Waters	66,970	1%
14	FL NW Region	65,896	1%
15	New York State Waters	46,022	1%
16	Mississippi State Waters	38,672	1%
17	Georgia State Waters	38,064	1%
18	Virginia State Waters	35,477	1%
19	Bahamian Waters	35,370	1%
20	New Jersey State Waters	31,628	0%



Most Common SAFMC Species Viewed

Rank	Species	Views (% of Total)
1	Snapper, Mutton	3%
2	Grouper, Black	3%
3	Snapper, Red	3%
4	Amberjack, Greater	3%
5	Grouper, Gag	3%
6	Grouper, Red	2%
7	Dolphin	2%
8	Grouper, Snowy	2%
9	Snapper, Gray	2%
10	Cobia	2%
11	Snapper, Vermilion	2%
12	Snapper, Yellowtail	2%
13	Triggerfish, Gray	2%
14	Hogfish	2%
15	Snapper, Lane	2%
16	Sea Bass, Black	1%
17	Amberjack, Lesser	1%
18	Wahoo	1%
19	Barracuda, Great	1%
20	Grouper, Scamp	1%
	Total	39%

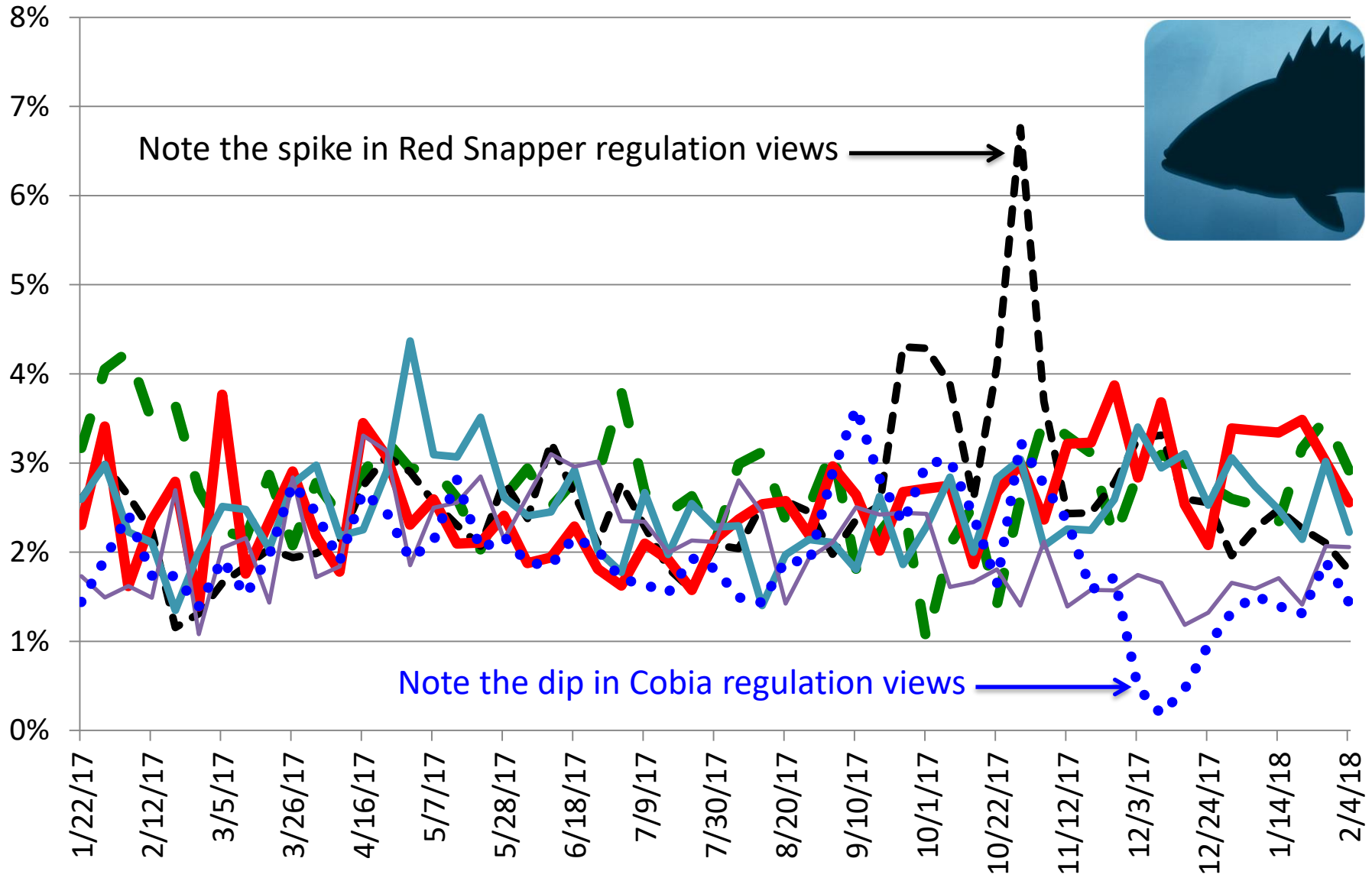


Species	Regulation Views (% of Total)
Top 10 Species	23%
11-20 Species	16%
21-30 Species	13%
31-40 Species	11%
41-50 Species	10%
51-60 Species	9%
61-70 Species	8%
71-80 Species	7%
81-90 Species	4%
Total	100%

Weekly Variability in SAFMC Regulations Viewed

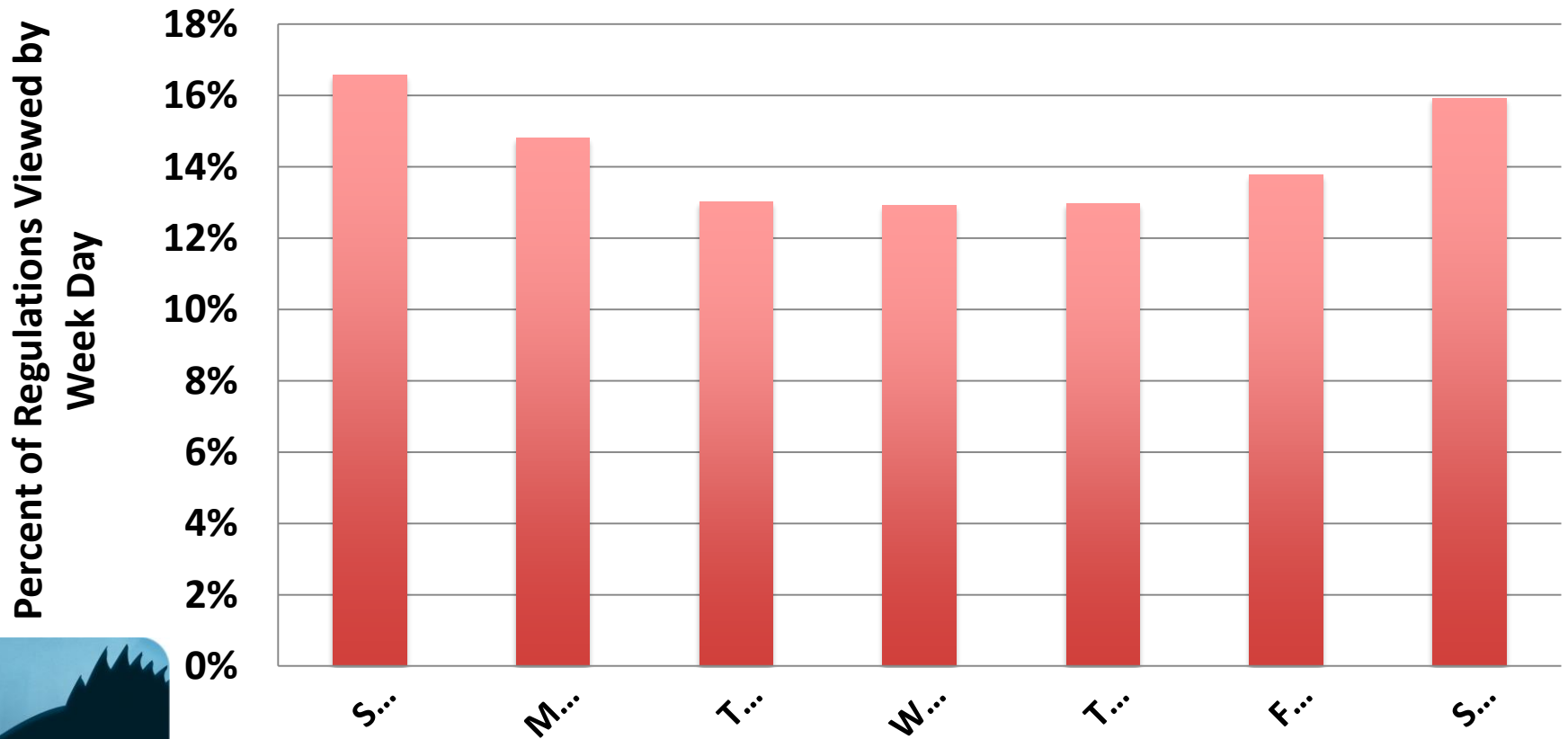
- Snapper Mutton (1)
- Snapper Red (3)
- Amberjack Greater (4)
- Grouper Gag(5)
- Dolphin (7)
- Cobia (10)

Percent of Weekly SAFMC Regulations Views



When Do Fish Rules App Users Check Regulations?

Fish Rules App Usage By Weekday



Fish Rules App

Functionality

1. Swipe picture left or right to see more pictures and species identification clues
2. Season status based on today; tap "Open" to see closed season dates
3. GPS shows your location and filters regulations appropriate to your actual location. Or, tap this location bar to manually set your location.



AT&T 3:02 PM 84%

< Snapper, Mutton Log

1

Distinct black spot

Thin blue line below eye

Pointed anal fin

5 Bag Limit	10 Aggregate Limit	18" Min Size
Total Length Measure	Gear Limits	2 Open Season

Additional Information

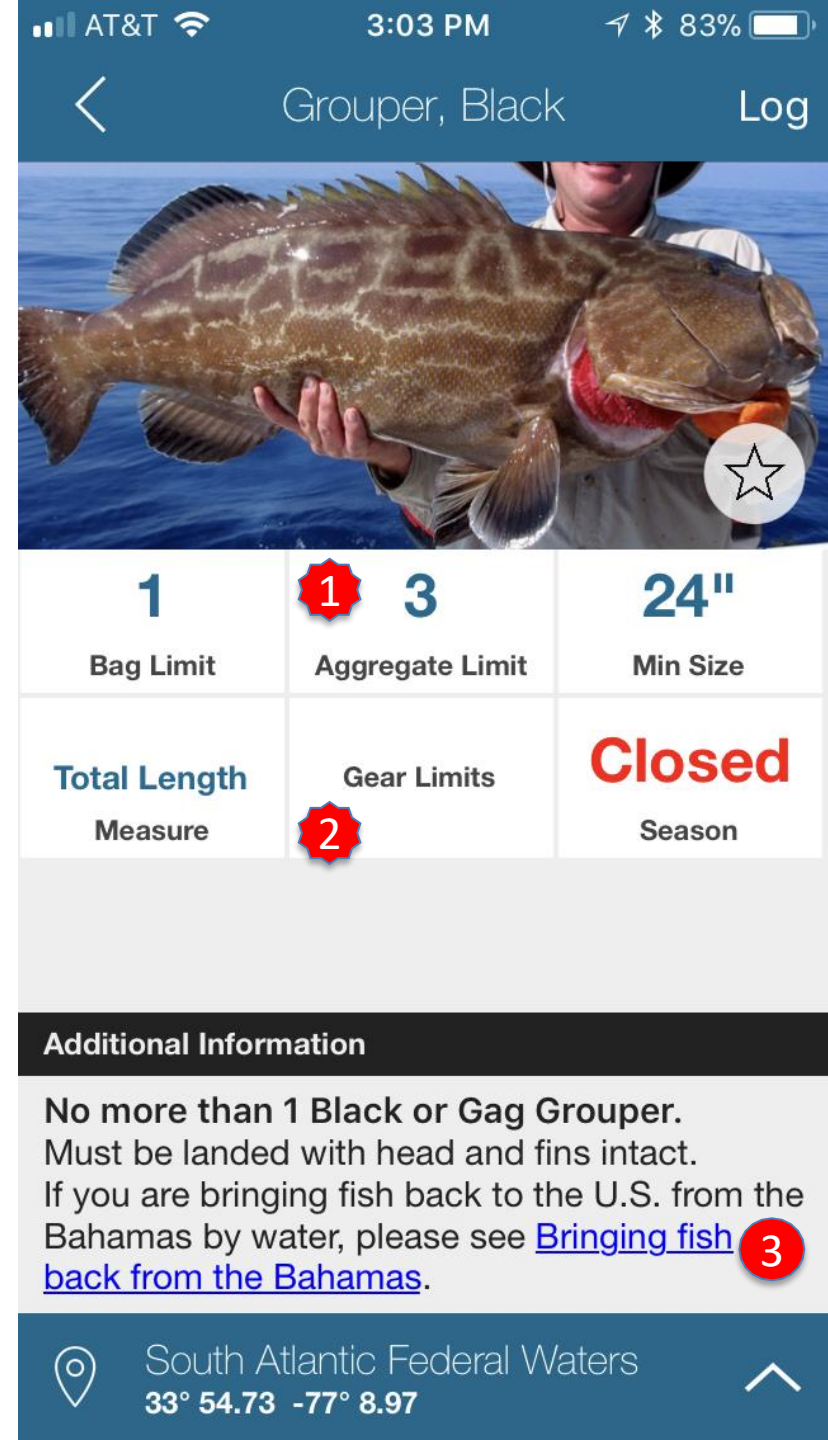
Must be landed with head and fins intact.
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South Atlantic Federal Waters
31° 23.28 -80° 24.72

3

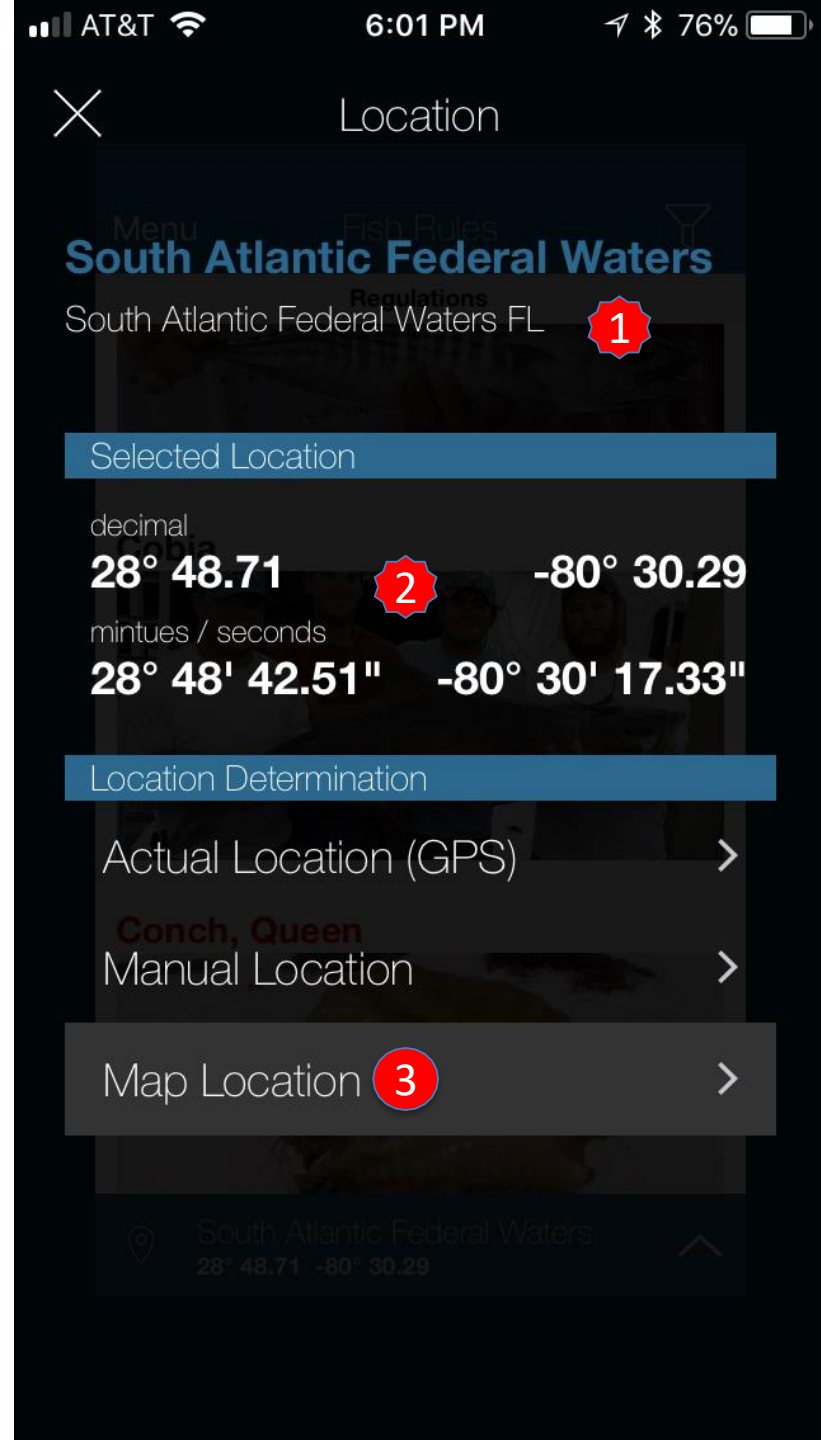
Fish Rules App Functionality

1. Tap Aggregate Limit to see a list of all species included in the aggregate, and the bag limit for each species.
2. Tap Gear Limits to see relevant regulations
3. Clickable links take the user directly to information of interest.



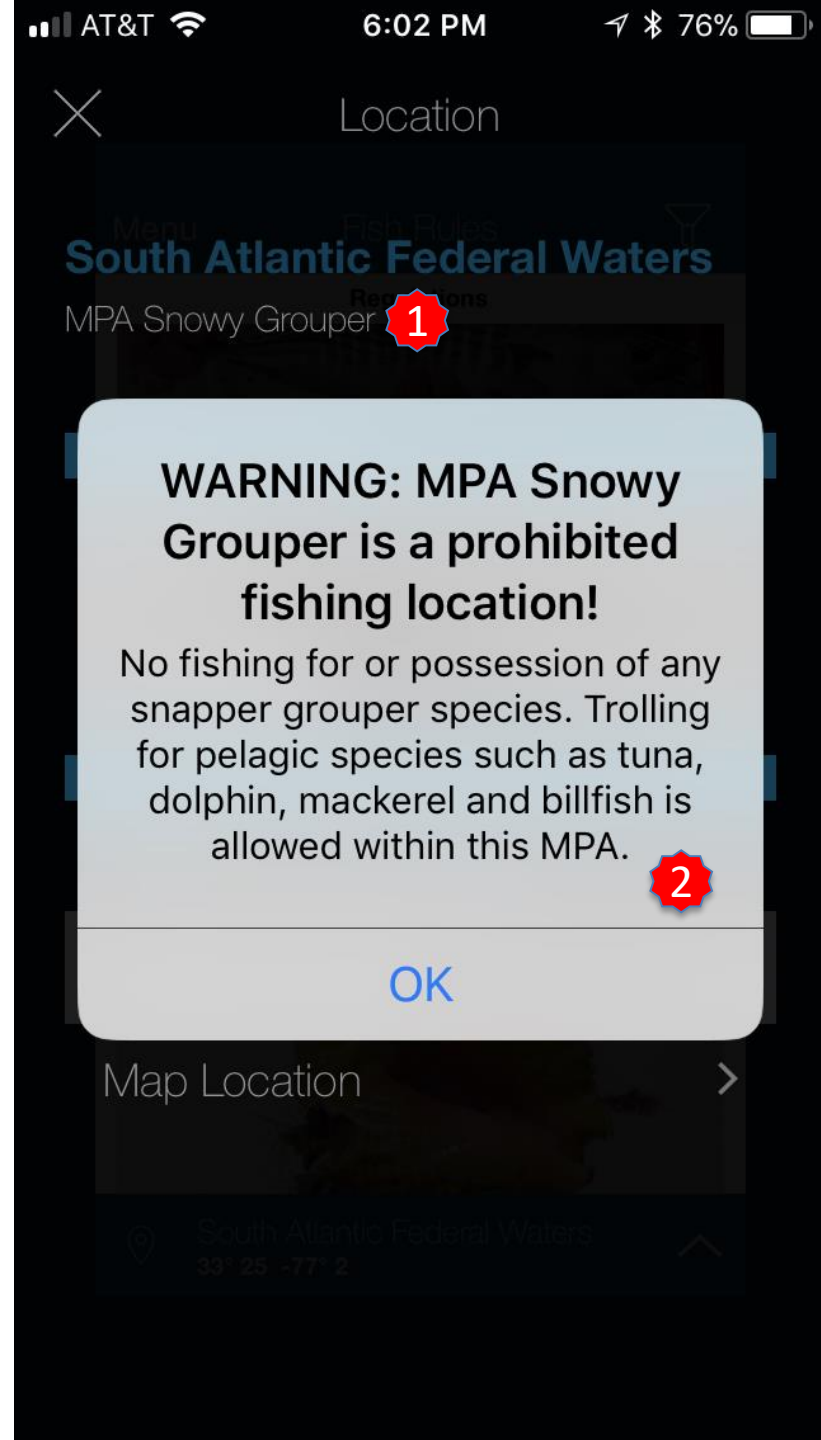
Fish Rules App Functionality

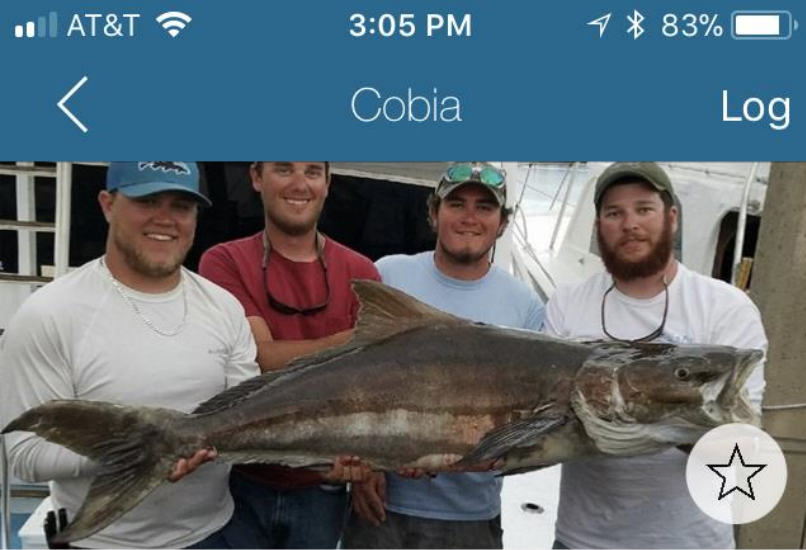
1. The Location Page tells you what regulatory regions apply. The app sorts regulations based on these regions.
2. The Location Page tells you where you are.
3. And, you can manually set your location. If you manually set your location, we recommend using Map Location.



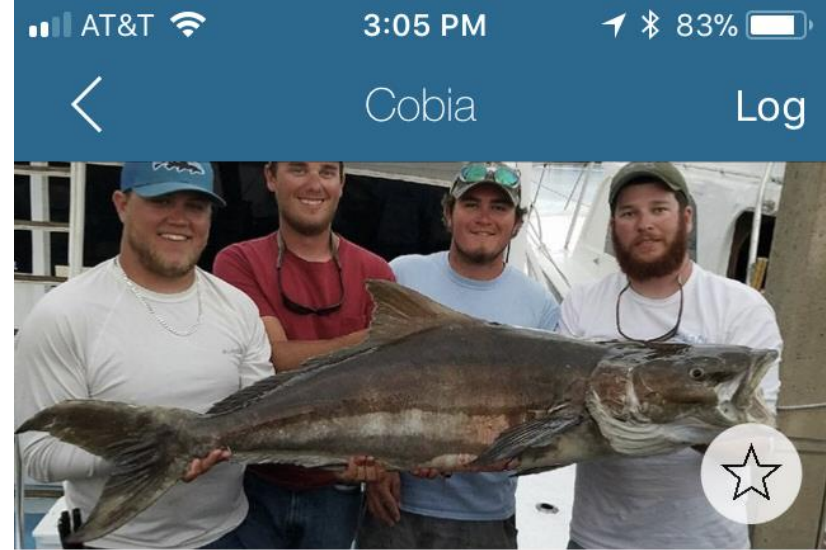
Fish Rules App Functionality

1. If you check Fish Rules App while stopped inside a MPA, Fish Rules App will display a warning that informs you of the relevant regs.
2. If you manually set your location to a point within a MPA, Fish Rules App will alert you that the location is within a MPA.





**Fish Rules
App shows
the right
regulations
based on
your
location.**



SAFMC: NY to GA

SAFMC - Florida

Additional Information

Additional Information

Must be landed with head and fins intact.

Commercial regulations for South Atlantic

These regulations are for Federal Waters offshore of Florida, i.e., the Florida East Coast Zone. For more information, see [SAFMC-cobia](#).

 South Atlantic Federal Waters
33° 54.73 -77° 8.97 

 South Atlantic Federal Waters
28° 48.71 -80° 30.29 



Fish Rules App

How can we improve?

- What features do you like most?
- What features need improving?
- What features are missing?

Email us at:

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